

Shalini Kumari

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DATA ANALYST

Dedicated and results-driven Data Analytics professional with 4+ years of experience in designing and implementing BI solutions. Proficient in transforming complex data into compelling visual stories, driving data-driven decision-making, and optimizing business processes. Experienced in working with cross-functional teams to deliver actionable insights, with a strong focus on accuracy, efficiency, and quality.

KEY COMPETENCIES

- **Data Visualization Tools:** Power BI, Excel
- **Programming Languages:** DAX, SQL, Python (for data manipulation)
- **Database Management:** SQL Server, PLSQL, MySQL
- **Data Modeling:** Star Schema, Snowflake Schema, Fact and Dimension Tables
- **Ticketing Tool:** JIRA

PROFESSIONAL EXPERIENCE

TECH MAHINDRA

June 2021 - April 2024

Data Analyst

Project Name :- IDS

- Collaborated with stakeholders to gather requirements and translate business needs into technical specifications for BI solutions.
- Assisted in the design and implementation of BI solutions, focusing on data extraction, transformation, and loading (ETL) processes.
- Developed and maintained SQL queries for data analysis and reporting.
- Analyzed large datasets to identify trends, patterns, and insights that informed strategic decisions.
- Utilized Power BI Desktop for Data Modeling and ETL processes from multiple data sources, creating complex data relationships and filtering mechanisms.
- Led the comprehensive data analysis to identify key trends and patterns influencing various KPIs, supporting Audit and finance BU, utilizing Power BI, to track key performance indicators and monitor data accuracy, resulting in a 15% increase in operational efficiency and data-driven decision.
- Created complex DAX queries to optimize data models and enhance performance, resulting in faster report generation.
- The interface helped teams track KPIs, monitor sales/access performance, set and track sales/access targets that result in a 40% increase in productivity through real-time data access.
- Additionally, the forecasting accuracy improved by 15% and teams exceeded quarterly targets by 10%, which enhanced decision-making capabilities and also increased the understanding of data visualization and analytics tools.

NTT Data Global Private Limited
Software Engineer

Jan 2020 - Jan 2021

Project Name: - Migration of Avmed Site

- Led the migration of the AvMed.org site using the Umbraco Content Management System (CMS).
 - Mapped website content using HTML, integrating CSS and JavaScript for dynamic styling and updates.
 - Designed and created data types and templates within Umbraco, enhancing the website's functionality.
 - Coordinated with teams to develop user stories and manage tasks in JIRA, ensuring timely project delivery.
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EDUCATION

Galgotias University

B.TECH(Electronics and Communication Engineering)

Greater Noida, India
